



DR. TOY'S 100 BEST CHILDREN'S PRODUCTS FOR 2012

Selected by Stevanne Auerbach, Ph.D. (Dr. Toy)

App#	Company	Product Type Top 10	Age	Price	CustSrv#	www.
1.	4D Cityscape	4D Time Puzzle <i>CO CP ES PZ</i> 1	8-12	\$39.99	416-410-2642	4dcityscape.com
2.	ALEX	Ceramic Bead Sticker Party <i>AC CP OT</i> 7	6-9	\$23.95	800-666-2539	alextoys.com
3.	Ann Williams Group	Loopdedoo <i>AC CP</i> 10	8-12	\$34.99	248-731-8588	annwilliamsgroup.com
4.	AroundSquare	Deconstruction Blocks <i>CO CP ES</i> 9	3-12	\$25	403-399-7449	aroundsquare.com
5.	b. dazzle	Black Cap. Chickadees Squares <i>CP PZ</i> 4	4-12	\$8.95	800-809-4242	b-dazzle.com
6.	B. toys by Battat	Symphony in B. by B. toys <i>ML MM</i> 1	3-12	\$49.99	866-665-5524	justb-byou.com
7.	Bag-O-Loot	Bag-O-Loot Junior <i>CG ES GE</i> 5	6-12	\$9.99	603-528-3655	bag-o-loot.com
8.	Bandai America	Omnitrix Touch <i>EL FP MM TY</i> 3	4-12	\$24.99	714-816-9560	bandai.com
9.	Blue Orange	Tell Tale Fairy Tale <i>CG CP ES GE</i> 7	5-12	\$12.99	415-252-0372	blueorangegames.com
10.	Brainetics	Brainetics <i>CP ES PZ DV MA</i> 6	9-12	\$149.99	877-444-3776	brainetics.com
11.	BrainFood Learning	Fascinating World of Birds <i>ES MM SC IN</i> 6	2-12	\$14.99	425-466-6992	brainfoodlearning.com
12.	Bridge Street Toys	Hydrodynamic Bldg Set <i>CO CP ES</i> 9	10-12	\$89.95	781-237-5005	bridgestreettoys.com
13.	BrillKids Int'l	Little Musician Basic <i>AE EL ES ML</i> 6	6 mos-12	\$199	707-336-2022	brillkids.com
14.	Buckle Toy	Buddy the Backpack <i>CP ES PL TR</i> 10	15 mos-5	\$34.99	702-503-2229	buckletoy.com
15.	Build-A-Bear Workshop	Marine Midnight Teddy <i>CP PL TY</i> 1	3-12	\$36	314-423-8000	buildabear.com
16.	Chicco	4-in-1 Ride On Car <i>AE TS TY</i> 8	9 mos-3	\$79.99	877-424-4226	chiccousa.com
17.	Citiblocs	CTBIN500C <i>CO CP ES MA</i> 9	3-12	\$129.99	866-967-9748	citiblocs.com
18.	Colorforms	Tinga Tinga Tales <i>BG CP GE</i> 7	3-8	\$13.98	800-347-4818	universitygames.com
19.	Creative Foundry	KerFlip! <i>BG ES GE UN</i> 2	8-12	\$27.95	917-442-6895	foundrygames.com
20.	Creativity for Kids	Stunt Squadron <i>AC AE CP HO OP</i> 7	5-12	\$18	800-642-2288	creativityforkids.com
21.	Diggin Active	Wobble Deck Extreme <i>AE EG ES OP</i> 3	5-12	\$39.99	888-388-8835	digginactive.com
22.	Discover w/Dr. Cool	Shark Teeth Excavation <i>AE CP ES OP</i> 4	6-12	\$14.95	855-437-2665	discoverwithdrcool.com
23.	Dress Up America	Black Fire Fighter Costume <i>AE CS ES</i> 10	24mo-12	\$29.99	866-943-7377	dressupamerica.com
24.	DuneCraft	Butterfly/Bird Mix. Seed Bombs <i>AE CP</i> 4	3-5	\$4.99	800-306-4168	dunecraft.com
25.	Easy Daysies	Every Day Starter Kit <i>ES SR TR UN</i> 4	3-12	\$19.99	604-779-1095	easydaysies.com
26.	Edupress	That's Baloney Games <i>ES GE MA</i> 5	8-12	\$14.99	800-835-7978	edupress.com
27.	Exploramania®	Exploracise Multipl. Football <i>AE ES</i> 2	8-10	\$22.50	877-503-9756	exploracise.com
28.	First Act	WrapStar Mic <i>AE CP ML MM</i> 8	5-10	\$19.99	888-551-1115	wrapstar.firstactdiscovery.
29.	FirstBike™ Int'l	FirstBIKE™ Balance Bike <i>AE EQ OP TS</i> 8	22 mos-5	\$149.99	401-654-0029	firstbike.com
30.	Fisher-Price	Servin' Surprises Kitchen/Table <i>TY</i> 1	2-12	\$79.99	800-747-8697	fisher-price.com
31.	Flying Rabbit Ent.	Baffle! <i>CR ES GE MM PZ MA</i> 5	8-12	\$29.99	513-871-5852	bafflegame.com
32.	Game Chef	Rollick BG CG CP ES 5	10-12	\$24.99	801-580-1109	thegamechef.com
33.	Gamewright	Big Fat Tomato Game <i>BG GE</i> 5	10-12	\$17.99	800-638-7568	gamewright.com
34.	Ganz	Amazing World <i>CP DO MM PL IN</i> 3	6-12	\$12	800-724-5902	ganz.com
35.	GeoPalz	GeoPalz Pedometer <i>AE MM OP TY</i> 8	5-12	\$25	877-546-4803	geopalz.com
36.	Gibout Toys	Gibout Big Blocks <i>CP ES PL PZ TY</i> 1	0 mos-8	\$23.99	888-929-8697	gibouttoys.com
37.	Gryphon House	Budding Builder <i>AC AE BO ES OP</i> 10	3-6	\$9.95	800-638-0928	gryphonhouse.com
38.	Hero Arts	Ink 'n' Stamp Animal Prints <i>AC CP RS</i> 7	3-12	\$17.5	800-822-4376	heroarts.com
39.	Hutter Trade	Talat <i>BG GE</i> 5	8-12	\$25	541-738-0120	huchandfriends.de
40.	Indie Boards & Cards	Flash Point: Fire Rescue <i>BG GE</i> 5	8-12	\$39.95		indieboardsandcards.com
41.	Innovation First	Hexbug Warriors Battle Stadium <i>CO TY</i> 10	10-12	\$29.99	903-453-0858	hexbug.com
42.	Jada Toys	Cutie Pops <i>AC CP DO FP</i> 1	3-7	\$19.99	626-810-8382	cutiepopsdolls.com
43.	Kaleidograph Design	Kaleidograph <i>AC CP TR TY UN</i> 7	4-12	\$12.99	800-573-3436	redhenllc.com
44.	Kinderfeets	Kinderfeets <i>AE CP OP TS TY</i> 8	2-12	\$100	415-738-4820	kinderfeets.com
45.	Kiwi Crate	Kiwi Crate <i>AC CO CP ES SC</i> 7	3-7	\$19.95	650-967-4311	kiwcrate.com
46.	Klutz	Coin Blaster <i>AE BG CO CP GE</i> 10	8-12	\$19.99	800-268-3848	klutz.com
47.	K'NEX	Classics 50 Model Bldg Set <i>CO ES HO</i> 9	7-12	\$34.99	800-543-5639	knex.com
48.	LaQ USA	Dinosaur World T-REX <i>AC CO CP</i> 9	7-12	\$24.99	972-231-9131	roboporium.com
49.	Laser Pegs Ventures	Laser Pegs The Dragon <i>CP ES UN</i> 9	5-12	\$69.99	866-432-3735	laserpegs.com
50.	LeapFrog	LeapPad2 <i>EG ES SW TR TY</i> 3	3-9	\$99.99	800-701-5327	leapfrog.com
51..	Learning Journey	Match It! Math. Memory <i>ES GE MA</i> 2	3-12	\$11.99	877-839-3969	thelearningjourney.com
52.	Learning Resources	Multipl. Master Electronic Flash Card <i>ES</i> 2	7-10	\$16.99	800-333-8281	learningresources.com
53.	LEGO Systems	Friends Olivia's House <i>CO CP DH</i> 9	6-12	\$69.99	800-835-4386	lego.com
54.	Little Pim	Spanish Intro Gift Set w/Book <i>ES ML DV</i> 6	0 mos-5	\$39.95	877-742-2059	littlepim.com

55.	littleBits Electronics	littleBits Starter Kit <i>AC CO CP EL ES 2</i>	8-12	\$89	917-464-4577	littlebits.cc
56.	Make It Mine	MIM Doll & Accessories <i>DO TY 1</i>	9-12	\$89	855-646-8646	mimtoy.com
57.	Master Comm	Worlds Together Series <i>ES MM DV 6</i>	8-12	\$29.95	800-765-5885	master-comm.com
58.	MathTwister	MathTwister <i>AE CG ES TR MA 2</i>	8-12	\$24.95	855-279-5367	mathtwister.com
59.	MEGA Brands	Build 'n Learn 1-2-3 Count! <i>CO ES MA 9</i>	1-5	\$9.99	800-465-6342	megabrands.com
60.	Metamorphic Toys	Mythical Creatures Silly Signs <i>AC CP FP 4</i>	24 mos-8	\$19.95	952-938-5698	metamorphictoy.com
61.	MGA	iTikes Map <i>CP EG MM SC 3</i>	3-6	\$59.99	800-222-4685	mgae.com
62.	Moey's Music Party	Princess Revolution! <i>AT ES FP ML CT 6</i>	24mo-10	\$13.98	917-680-6739	moeysmusicparty.com
63.	Monkeying Around	Greatest Dot-to-Dot Book 1 <i>AC CP ES 10</i>	8-12	\$8.95	800-553-4300	monkeyingaround.com
64.	Mudpuppy	Fruits/Veggies Wooden Magnet. <i>ES SR 4</i>	3-6	\$18	800-670-7441	mudpuppy.com
65.	Music Together	She Sells Sea Shells <i>CD CP ES ML VT 6</i>	12 mo-7	\$8.95	800-728-2692	musictogether.com
66.	My1story	My1story Book Collection <i>BO CP ES MM 4</i>	2-5	\$12.99	954-938-5038	myfirststory.com
67.	New Hope Records	WO! <i>AT CD CP ES ML 6</i>	2-10	\$13.99	516-466-6040	bobbysusser.com
68.	OgoSport	OgoSport RAQ <i>AE OP TR TY 8</i>	6-12	\$34.99	718-554-0777	ogosport.com
69.	Ohio Art	Limited Ed. Etch A Sketch <i>AC CP 1</i>	3-12	\$19.99	800-800-3141	ohioart.com
70.	Patch Products	You're Invited Game <i>BG GE 5</i>	3-12	\$23.99	800-524-4263	patchproducts.com
71.	Peaceable Kingdom	Snug As A Bug in A Rug <i>BG ES MA 2</i>	3-6	\$20	877-444-5195	peaceablekingdom.com
72.	Pixel Ent.	Global Game Changers- <i>MM CP ES ML 3</i>	4-10	\$4.99	502-457-2207	theglobalgamechangers.com
73.	Razor USA	Razor® FlashRider™ <i>AE OP 8</i>	6-12	\$129.99	866-467-2967	razor.com
74.	Rubbabu	Shape Sorter Bus <i>ES OT PZ SR TS 4</i>	6 mos-6	\$24.95	855-782-2228	rubbabu.com
75.	Sassy	Loopy Ball <i>PL TY 1</i>	0-12 mos	\$8.99	800-323-6336	sassybaby.com
76.	Sbyke	P-20 Rear-Steering Scooter <i>AE OP SR TS 8</i>	8-12	\$249.99	702-778-5295	sbyke.com
77.	Schoenhut Piano	My First Piano II <i>CP ES ML MM TY 10</i>	3-12	\$79.95	888-414-2739	toypiano.com
78.	Scholastic	Storia <i>ES MM IN 3</i>	3-12	\$0	800-724-6527	scholastic.com
79.	ScienceAndMath.com	Amazing Science! DVD <i>ES MM SC 6</i>	7-12	\$19.95	877-628-4383	scienceandmath.com
80.	SeatPets™	SeatPets® <i>AE CP PL TR UN 10</i>	4-9	\$19.99	978-631-1800	seatpetsfun.com
81.	Shainsware	Notebook w/100 Elements <i>AC CP ES SR 2</i>	3-12	\$20	323-352-8790	shainsware.com
82.	Small World Toys	Haute Couture Fashion Studio <i>AC CP EL 3</i>	8-12	\$49.99	800-421-4153	smallworldtoys.com
83.	Smart Blocks	Smarcks Smart Blocks <i>CO CP ES PZ 9</i>	1-6	\$64.95	888-798-9277	talkingbuildingblocks.com
84.	Smart-Trike™	Smart-Trike™ 4-in-1 Dream <i>AE EQ OP 10</i>	10 mos-3	\$129.99	203-292-6280	smart-trike.com
85.	SmartLab Toys	DJ Rock Dock <i>AT CO EG ES ML 3</i>	8-12	\$19.99	866-319-5900	smartlabtoys.com
86.	Smiletime Toys	Inflatable Pirate Ship <i>AE CP FP OP 8</i>	3-8	\$69.99	732-462-2001	smiletimetoys.com
87.	Steps4Kids	Steps4Kids to Draw <i>AC CP ES MM 6</i>	4-12	\$24.99	800-757-1702	steps4kids.com
88.	Strikerz Gamez	Strikerz Soccer Card Game <i>CG ES MA 5</i>	7-12	\$7.95	250-886-4049	strikerzgame.com
89.	Style Paige	Shallie Starter <i>AC CP ES 2</i>	5-12	\$129.99	801-897-8854	stylepaige.com
90.	System Ent.	RingStix <i>AE GE OP UN 8</i>	10-12	\$29.99	888-898-3600	ringstix.com
91.	Tech 4 Kids	3D Magic Magna Color <i>AC CP FP 7</i>	4-10	\$24.99	800-359-6088	tech4kids.com
92.	ThinkFun	Distraction™ <i>CP ES GE NO MA 5</i>	8-12	\$12.99	703-549-4999	thinkfun.com
93.	Thinkplay/Morphun	Starter Tub <i>CO ES PZ TY 9</i>	3-6	\$59.95	718-851-2615	morphun.com
94.	Tiny Green Bee	Crunch a Color <i>ES GE SR GN CT 4</i>	3-12	\$12.95	650-539-8682	crunchacolor.com
95.	University Games	Very Hungry Caterpillar <i>CG GE SR 4</i>	3-12	\$19.98	800-347-4818	ugames.com
96.	VTech	MobiGo® 2 <i>CP ES GE MM MA 3</i>	3-8	\$59.99	800-521-2010	vtechkids.com
97.	Whistlefritz	Cha, Cha, Cha <i>CD ES ML SR CT 2</i>	0 mos-12	\$14.99	866-944-7859	whistlefritz.com
98.	World of EPI	Diva Abrielle <i>CP DO SR CT 1</i>	6-8	\$20	619-392-1932	positivelyperfectdolls.com
99.	Wowopolis	Colorgami Craft/Activity Kits <i>AC CO CP 7</i>	3-12	\$9.99	888-840-7815	wowopolis.com
100.	WowToyz	E-Z Craft Paint-A-Bank Kits <i>CP ES TY 7</i>	5-12	\$9.95	800-350-1007	wowtoyz.com

KEY:

AC = arts and crafts
 AE = active
 BG = board game
 CD = CD
 CG = card game
 CO = construction
 CP = creative
 CR = computer-related
 DH = doll house

DV = DVD
 EG = electronic game
 EL = electronic product
 EQ = equipment
 ES = educational
 FP = fantasy play
 GE = game
 HM = home made
 HO = hobby

IN = internet
 MA = math
 ML = musical
 MM = multimedia
 NO = novelty
 OP = outdoor play
 OT = other
 PL = plush
 PZ = puzzle

RS = rubber stamp
 SC = science
 SR = socially responsible
 SW = software
 TR = travel
 TS = transportation
 TY = toy
 UN = unique

For more information, write to Dr. Toy, Institute for Childhood Resources
 268 Bush Street, San Francisco, CA 94104
 Website: <http://www.drtoy.com> E-mail: drtoy@drtoy.com

RANK:

1 = Top 10 Best Toys

2 = Top 10 Educational Products

3 = Top 10 High Tech Products

4 = Top 10 Socially Responsible Products

5 = Top 10 Games

6 = Top 10 Best Audio/Visuals

7 = Top 10 Best Creative Products

8 = Top 10 Best Active Products

9 = Top 10 Building Toys

10 = Top 10 Children's Products

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